

### **From the Pen of the Team**

*Economics and Psychology are discrete subjects that have become increasingly relevant during these challenging times. We elected to take up these subjects because they affect our everyday lives, whether we realize it or not. Understanding how these subjects interrelate is essential. Through this newsletter, we will dive into topics ranging from ‘why people buy stuff’ to ‘why rich countries need to stop hoarding vaccines.’ Additionally, we will delve into the themes of false memories, persuasion, and the global recovery effort.*

*With this, let us begin!*



### **Links for Economics**

1. [Behavioral Economics](#)

**By Will Kenton Reviewed By Toby Walters for Investopedia**

A 3 minute read about a stream of economics that mixes both psychology and economics, behavioral econ. Written by Will Kenton, the article talks about the basics and applications of behavioral economics.

2. [South African leader Ramaphosa urges rich countries to stop 'hoarding' vaccines](#)

**By Elliot Smith For CNBC**

At the World Economic Forum's Virtual Davos Agenda event, President Cyril Ramaphosa of South Africa urges richer countries not to hoard vaccines. It is counterproductive to the global recovery effort.

## **Links for Psychology**

3. [Why do people buy stuff?](#)

**By Ardene Hill and ACDC Econ for Crash Course on Youtube**

A 10-minute video that focuses on behavioral economics, a field that combines Economics with Psychology. It examines the psychology of shopping and making purchases- namely, why do people buy stuff?

4. [Elizabeth Loftus Experiment](#)

**By Elizabeth Loftus**

This is a radio conversation between TED talks and renowned psychologist Elizabeth Loftus. She talks about how accurate our memories are and if they are as reliable as we think they are. She shares a story that draws attention to the concept of false memories.

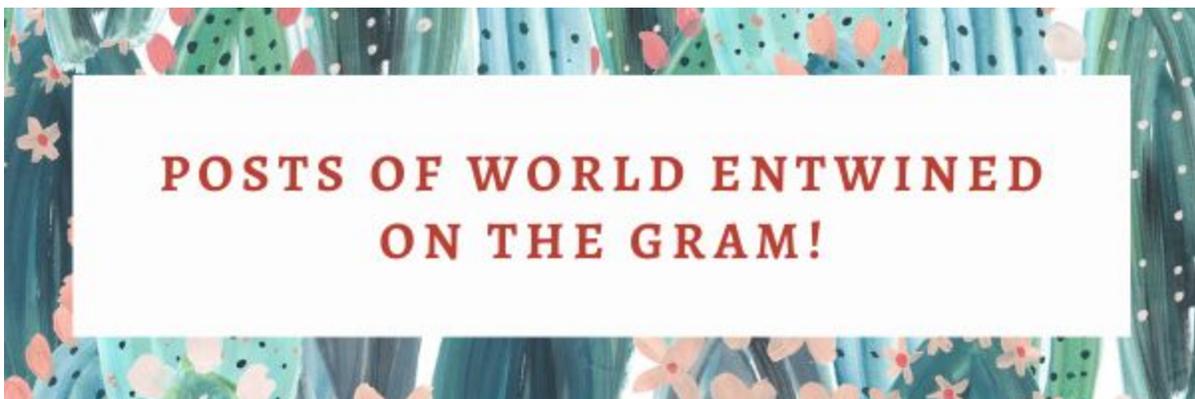


### 1. What is Joe Biden even doing?

After everything which happened in the United States during Trump's administration and after the massive hype around the 2020 US elections, what is it precisely that Joe Biden can and will do with his magic wand to make America the best version of itself? In other words, ' what is Joe Biden even doing?" Read on to find out!

### 2. Six Principles of Persuasion

Ever found it difficult to persuade someone for something? Maybe convince your parents to watch a movie with your friends or persuade your friends to watch your liking? Well, we've got the psychology of persuasion covered here just for you!



### 1. Spotify Playlists for Better Concentration

Do you often feel distracted while studying? Do you wish you had a better focus? Check out the best Spotify playlists to boost your concentration and harness your full potential!

## 2. [Reduce Stress During Exam Season!](#)

Exam season is around the corner, and all of us are feeling stressed. While the stress may feel overwhelming, there are ways to manage it and relax during the exam season. Check out this post to learn the various ways you can recharge!

## 3. [How does Reading affect the Brain?](#)

Being avid readers means that we are continually thinking about books- *from which books to read next to I wish I could meet my favorite character!* Well, we can't tell how to open a portal to Hogwarts or find the door to Narnia, but we can answer one question that's often crossed the minds of young readers- *Is reading good for my brain? What happens when I read?* Check out our post to find out the answer to this question!



### 1. [EconChallenge](#)

This challenge is only available to students residing in the United States. Through this exciting challenge, you can brush up on your Economics skills and even take home a few prizes!

### 2. [APA TOPSS Competition for High School Psychology Students](#)

The APA TOPSS Competition is a writing competition for high school students who are interested in Psychology. This competition offers a scholarship to its top 4 winners. If you like writing and psychology, this is for you!

3. [Economics for Leaders \(EFL\) program](#)

This program is aimed at students who wish to incorporate good economic skills into their day-to-day decision-making. It is an Economics summer camp that is open to current Grade 10 and 11 students.

4. [Cherie Blair Foundation for Women](#)

The Cherie Blair Foundation for Women runs a 12-month online mentoring scheme, matching volunteers with women to help them achieve their business goals. If you thirst to help people and love teaching, this could be an excellent opportunity for you!

5. [We need to talk...](#)

Do you believe that everyone should be allowed to contribute to the economic decisions of a country? Join The Economy to get your voice heard and help others share their opinions on critical economic matters!

6. [Big Brothers, Big Sisters Program](#)

Through the teen program at the Big Brothers Big Sisters organization, you are paired with a little buddy and weekly meet with them. You'll talk with them, play games with them and overall be a good influence!

-----

*That was it for the January issue of our newsletter! If you want to know more about Economics and Psychology, then check out our old newsletter [here](#).*

*Topics range from Can we read minds? and Why do we dream? to Bitcoin mining and the impact of Covid-19 on the economy.*

We hope you enjoyed this newsletter just as much as we did putting it out for you. We'll be back next month with more articles, posts, and opportunities! Stay tuned :)

## *World Entwined Magazine*



---

This newsletter was created by Erika Singh, Navya Ghosh,  
and Juhi Grover.

